

GET **SOCIAL** & SPREAD THE WORD!

Using social media is a great way to raise awareness about the event and help you reach your your fundraising goal.

Here are 5 Easy Tips to Help You Get Social With Your Fundraising:

TIP # 1

Share your 'WHY' on your page. Be authentic and tell people why you are participating in the Walk /RUN for Georgetown Hospital.

TIP #2

Start posting even before the event! Take pictures /videos, not just on the day of, but as you prepare for the event. i.e. Post a pic of anything related to the event i.e. new running shoes, goodie bag or event t-shirt.

TIP # 3

Ask friends to share your posts on social media and forward your emails.

TIP # 4

Change your email signature. Add the Walk /Run email signature button / banner to your emails. (Find this in the online participant resource kit)

TIP # 5

Tag Georgetown Hospital Foundation on your posts so we can share your posts. And remember to use the #WalkRunGH when posting any photos of the event.